

Are You Worried You're Not Making As Many Sales From Your Emails As You Could Be?

We Want You to be an EmailSmart Champion!

If you're reading this page, it's likely that you want to get better results with your emails.

Whether you're paying for ads, spending time creating content, or planning a launch, you know you'll make more sales when more people read your emails.

About half of the leads you get never even see your emails because of liabilities on your email list. These liabilities damage your reputation and hurt your sales every time you email them. (The good news, though, is you can get rid of them automatically, so you never need to worry about them again. You might even be using our Smart Defender product already, which helps you do exactly that).



Assets and Liabilities

Hopefully, you've already checked your EmailSmart Score. If you've done that, you'll know how many liabilities are on your email list, as well as how many assets you have.

This is really important, because you can damage your email reputation if you send emails to the people on your list who are liabilities.

And if you damage your email reputation, fewer people will see your emails. Which means you'll make fewer sales.

It goes without saying that you wouldn't want other people to ruin your email marketing.

You wouldn't drive a car if the brakes were stuck on, so why would you let those people slow down your business?

But here's the thing. There's a lot more to the art and science of getting emails into the inbox than just understanding about assets and liabilities.



One of the most frustrating things is this: there just isn't much support out there. Your email marketing platform doesn't really help you learn what you need to do to get more people to see your emails.

Most people who are sending emails just don't know what they don't know.

It's all too common for people to be sending marketing emails like it's 2012. You know, where you build the biggest email list you can, and then you keep mailing every single person like it's going out of fashion, until they buy, die or unsubscribe.

But the email marketing platforms just aren't teaching it the way it needs to be taught. And there are very few other places out there to learn what you really need to know.

It really is difficult to get any kind of training or support to help you get more emails seen by more people.

It's Not Just About the Content

Most email experts focus on the content of the emails, or how to build the best possible campaign.

But the truth is, it doesn't matter how amazing your email copy and content is, you can have the best emails in the world with the best offer in the world, but if not many people are seeing your emails, you won't make many sales. It's as simple as that. And the training, tools and resources that ARE out there to help you with "Deliverability" tend to be complicated, super technical, or incomplete.

Why We Don't Talk About Deliverability

As an aside, this is why we really don't like using the word
Deliverability.

Because that's normally seen as someone else's problem.

You must have heard people say "Mailchimp has poor email
deliverability" or "Keap has poor email deliverability".

But that's a MYTH.

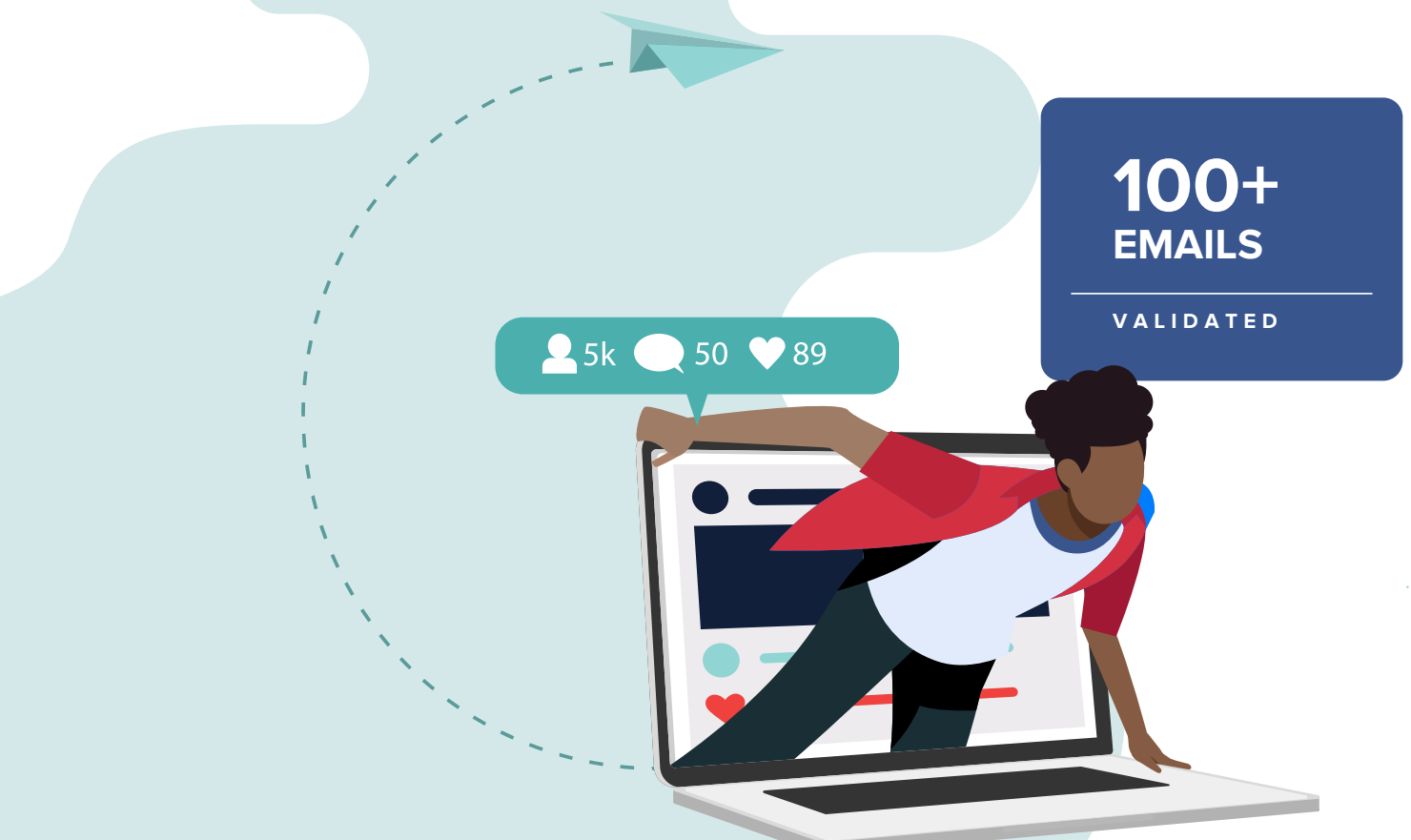
For sure, we have seen plenty of people, using pretty much every single
email platform, who get terrible results. Their emails land in spam.

People don't see their emails. They make lousy sales.

But at the same time, we have worked with clients who use EXACTLY
the same email platforms who see AMAZING results and enjoy
amazing deliverability.

So if some people using a particular email platform get poor results,
while other people using the same platform get amazing results, there's
got to be a lot more than just the email platform influencing this, right?

**IT'S NOT SO MUCH WHAT YOU SEND
THAT MATTERS, IT'S HOW YOU SEND
IT AND WHO YOU SEND IT TO.**



This Is Where We Can Help.

We're Adrian Savage and Evan Samurin, co-founders of EmailSmart.

We've both had more than our fair share of struggles getting to grips with the perils, pitfalls and complexities of email deliverability.

Because this is not a new problem!

Adrian's struggle started soon after becoming an Infusionsoft (now Keap) Certified Consultant in 2012. Even back then, some clients just couldn't get their emails delivered. He lost clients in the early days when they weren't able to get their emails to land in the inbox at Microsoft 365 and he didn't know how to solve their problem.

Evan has a similar story. He started working with clients after many years working at Infusionsoft (now Keap). Straight away, he found that many of them were seeing lots of the emails they were sending land in the spam folder. He was developing campaigns for his clients, but they weren't making the sales they needed. He thought, just like you might do, that emails landing in the Inbox was Keap's responsibility, not his and his clients'.

Our Experience

The good news, though, is we've now got more than two decades of email expertise between us and helping people get better results from their email is all we do.

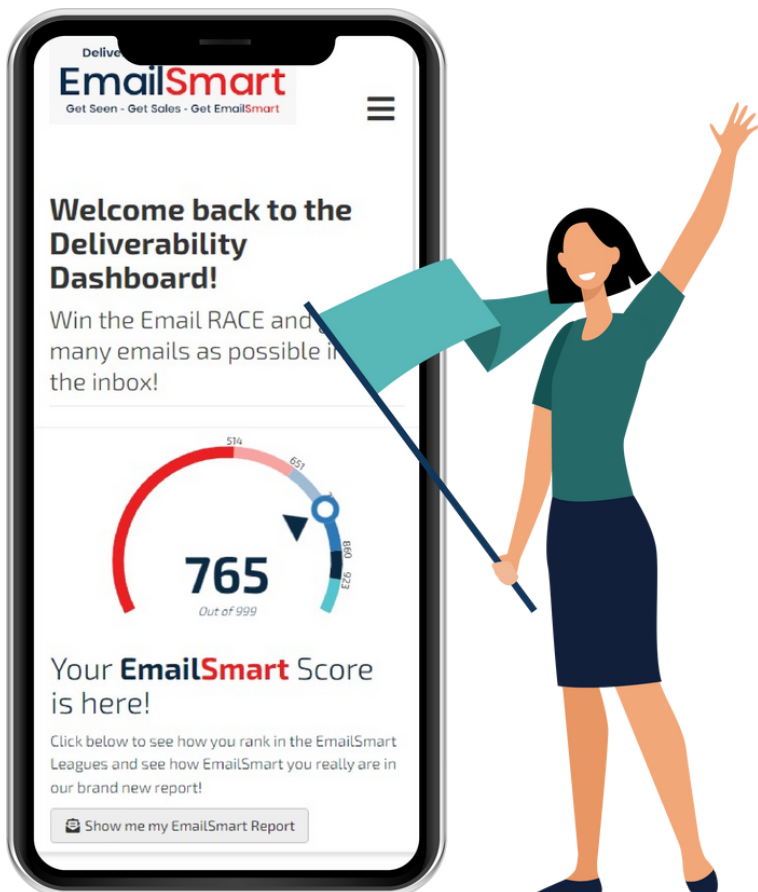
We've helped more than a thousand businesses understand how their emails are performing and how to get the best possible results from their email marketing, and we want to help YOU too.

Over the years, we've worked out exactly what matters most to help anyone get more emails into the inbox so they'll make more sales.

What Do You Need?

One of the challenges with email is that it's like a big jigsaw puzzle. There are lots of different things that all contribute to getting more emails seen.

First off, you need the right knowledge and understanding of how email REALLY works. Ideally a comprehensive training course that will cover all the bases without leading to overwhelm. As well as introducing fundamental concepts such as assets and liabilities, it needs to go deeper and show you the key strategies you need to follow.

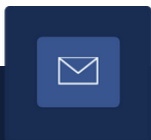


Then, you need a great set of tools to help you understand how everything is performing. Unfortunately, the reports your email marketing platform provides are very unlikely to tell you the whole story. You need to look at your performance holistically, by looking at how all of the contacts in your database are performing, as well as how all of your campaigns are performing. Just looking at open rates for specific emails in your marketing platform won't cut it. You also need to be able to drill down into greater levels of detail than your email platform can offer.

As well as having the tools, you also need the right plan so you don't get overwhelmed. Because there can be lots of different things that you could do, but you need to know what to do first. And what to do next. A plan that changes and evolves as your business (and your emails) evolves and progresses.

It's also really important that you get the right support. You need to be able to reach out for help and get your questions answered by a real human being who has the knowledge, experience and expertise to help you.

Finally, you need to be part of a great community who has similar goals and challenges to you.



The Solution

If you can find all five of those components, it's almost impossible not to get better results with your email.

Even if you think you're not great at the technical side of things, or you just don't know what to do, having the right combination of training, tools and support can make the difference between success and failure.

With the right combination, it's possible to see great results quickly. Within the first month, you can transform your email performance and get more people seeing more of your emails.

It takes a little longer for this to be reflected in your sales figures, but if you're spending a lot of money on paid-for ads, you can start increasing their effectiveness within weeks.

And by following the right rules, you can see more people opening your emails and, more importantly, clicking on the call to action links, in a matter of weeks.

Make the right changes and you can see encouraging improvements to your



Who Can Benefit?



Most importantly, it doesn't matter how big or how small your email list is. With the right support, it's possible to see a measurable improvement no matter what the size of your email audience.

It doesn't matter how long you've been doing email marketing. Whether you're brand new to this or a seasoned email marketer, it's possible to get great results, and quickly.

It also doesn't matter what email platform you're using or what you're selling.

What We've Created

This is why we've been working hard behind the scenes on a brand new product that offers the unique combination of the five most important components that will help you get amazing results with your emails, quickly and easily.

Within just a few hours, you can be making great progress so you'll see improvements within a week or so.

How much of a difference would all of that make to you and your business?

This is why we're so excited.

Because we've come up with something that will give you ALL of this.

It's THE best product we've ever created and we're proud to be able to share it with you.

And right now, you're one of the first people to see this.

If you've taken our EmailSmart Score, you might have noticed that it includes a "League Table" showing how well you're doing. If you're at the top of the league, you're an EmailSmart Champion.

And we want everyone to become an EmailSmart Champion.
So we've created...

The EmailSmart Champions Club



We're working on an illustration that shows what's included with the Champions Club.

In the meantime, imagine an awesome combination of a world-class online training program, world-class software tools and reports, world-class guidance software*, world-class group coaching and a world-class online community.

That's what the illustration will look like when it's done.

* Less scrupulous people might call this Artificial Intelligence, but it's not, it's just some really clever software

What's Included

The Champions Club is a unique combination of training, software tools, support and community that will give you EVERYTHING you need to get the best possible results from your emails.

This means you won't need to look anywhere else for any kind of help, tools or support you'll need to get more people seeing your emails, leading to you making more sales.

It includes our brand new EmailSmart 101 Training Program to give you the right knowledge and understanding of how email REALLY works.

On top of that, we've included access to a great set of tools and reports, including Smart Stats and Smart Defender.

So you can make sure you always know what to do next, we've created our Smart Trainer software, which will keep you on the right track month after month, making sure you have the right plan.

To make sure you get the right support, we're also including a monthly group coaching call as well as access to support via our acclaimed customer service team.

Finally, we'll make sure you're part of a great community by inviting you to join a private Facebook group and an exclusive Slack channel.

How much of a difference would all of that make to you and your business?
This is why we're so excited.

It's a unique combination of training, software tools, support and community that will give you EVERYTHING you need to get the best possible results from your emails.

[Yes! I Want Access Now →](#)

Here's the Detail

The Champions Club is a unique combination of training, software tools, support and community that will give you EVERYTHING you need to get the best possible results from your emails.

Here's what's included:

First off, you'll get access to our brand new EmailSmart 101 training program. This consists of more than 30 video training modules with over five hours of content that takes you through our exclusive SMART Framework that shows you how to maximize your email performance, so you'll get more emails seen by your audience and make more sales.

Next up, we'll give you access to our Smart Defender software. This is our flagship product that automates your engagement management so you can be sure to only mail your best assets.

We're most excited about the next feature, which is our brand new Smart Trainer software. This amazing tool will analyze your email performance and set you on a special Mission for the month. It'll work out the most important thing you need to be doing right now with your emails, and tell you exactly what you need to do and how to do it. Every month, it will look at your latest performance and choose your next Mission

Finally, we'll be running two support communities online, to give you the best possible chance of hanging out with your fellow email marketers and getting support from the

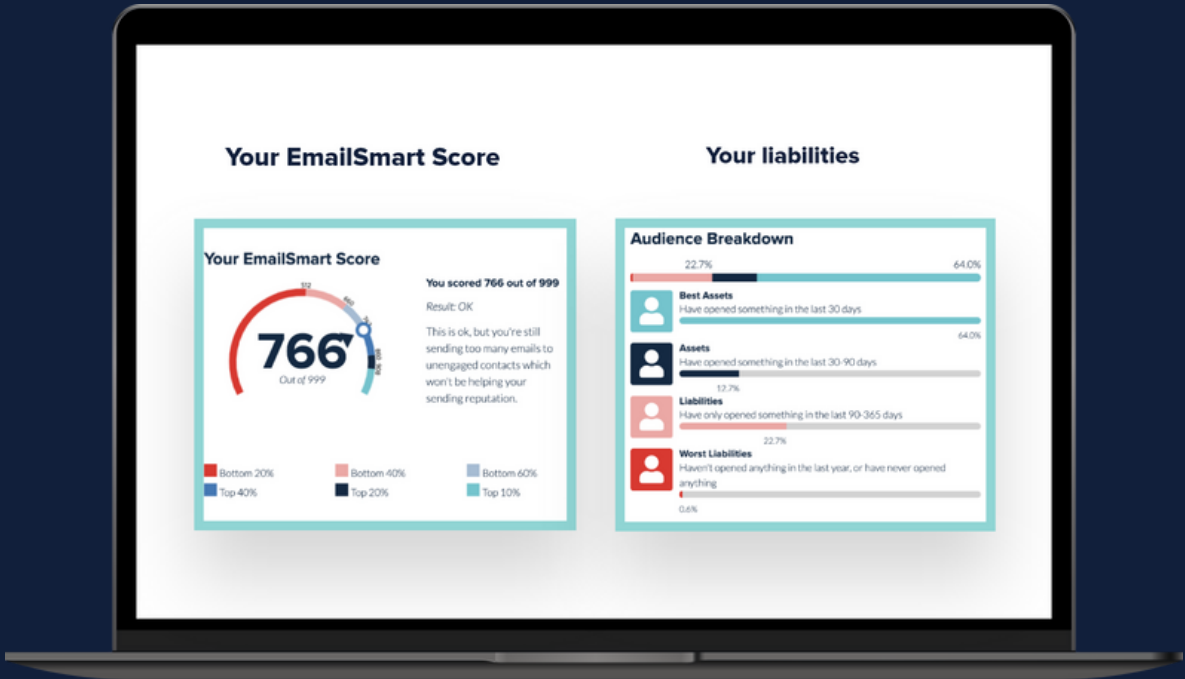
Then, we'll give you access to our Smart Stats software that allows you to run and update your EmailSmart score any time you want, so you can see just how well your emails are performing. Even better, you'll get access to more in-depth reports that let you dig right into the details to work out what's working for each mailbox provider so you can be laser focused on changes you might need to make to improve things.

To help you get the very most out of Smart Defender, we'll give you a copy of our Re-engagement Campaign Framework, which we'll install into your Keap account for you. It's got everything you need to help you set up your own automated re- engagement processes that will "wake up" your unengaged contacts so you're less likely to lose people from your email list when they become unengaged.

Then, to give you the right level of support, we'll be running at least one live Champions Club Inner Circle call every month. This will be where we share the latest tips for getting the most out of your email performance and give you the chance to get your questions answered.

If you signed up for all of these features separately, it would cost you at least \$6,790 per year.

But we want to make everything as accessible as possible to as many people as possible, because we



What's the Alternative?

Until now, we've only been able to give this level of support to our private clients, who typically pay up to \$1000 per hour for one-on-one consulting and anything from \$12,000 upwards for a 12-month setup and support package.

The beauty of the Champions Club is that you get the same level of training and support at a fraction of the price.



What's the Impact?

Even better, because of the way the Champions Club works, you don't have to sacrifice days or weeks of your life to learn everything you need.

The training portion of the Club is broken down into short, bite-sized chunks that you can dip into from anywhere, even from your phone while you're travelling.

A lot of the software is "set and forget" so once you have everything set up, you can just carry on with your marketing with very little change.

And even the monthly calls and the online communities don't need to take much of your time.



How Do You Access It?

So, let's take you through the Champions Club membership and how you access it all.

We'll send you an email as soon as you've signed up that takes you through everything you need to know.

First off, you'll get immediate access to our EmailSmart 101 training course, which lives on its own dedicated membership website. You can dip into it any time you like from your computer, your tablet or your phone and watch as many or as few of the short videos as you want.

Next, we'll upgrade your existing EmailSmart online account to give you access to Smart Stats, Smart Defender and Smart Trainer. So you can log straight in and get access to all of the tools and reports you need to get the very most from your email marketing.

We'll also let you know the details of the upcoming monthly Champions Club group calls, and let you know how to access those using Zoom. Don't worry if you can't attend the group calls; they're optional and you will get access to the recordings of any sessions you miss.

Then, we'll invite you to join the Facebook group and Slack channel for Champions Club.

Simple!



Save Time and Make More Money With a Helluva Lot Less Stress. The Features You Need Without the Fluff.

Bonus 1: Making Sure You Hit The Ground Running

Now, one of the biggest concerns that have been raised with us has been this:

“But with so much included, I just don’t know where to start”

And we get that! There’s so much value included within the Champions Club and we’re committed to making sure you can hit the ground running.

So as a bonus, we’ve included a 30-minute, one-to-one onboarding call with one of the expert members of our team (you may even get Evan or Adrian as they both pitch in with the onboarding calls). On that call, you can ask any questions you might have and let us point you in the right direction so you focus on the right thing first. And we’ll make sure you understand the first Smart Trainer Mission that you’ve been set.

This could save you so much time and, more importantly, help you avoid overwhelm.
Which is priceless.

Bonus 2: Making Sure You Sustain Your Success

One of the other challenges we've seen when it comes to improving your email performance is complacency. It's human nature to lose interest once an initial goal has been reached.

So, as soon as you achieve one of these triggers...

Improving your EmailSmart Score by more than 200, or

Achieving a perfect EmailSmart Score of 999

...you'll qualify for another 30-minute, one-to-one Success Call with one of our experts. This is to make sure you've got a plan in place to maintain your good habits and ensure that you're still aiming to improve even further.

This one call could make sure you add thousands, or even tens of thousands, of dollars to your bottom line.

What's the Biggest Benefit?



The beauty of joining the Champions Club is that it goes so much further than just helping you transform your email performance.

This will transform your sales, which has the potential to transform your entire business.

You'll be getting your message out there more widely, and you'll be making a difference for so many more people.

Act Quickly

Because we've only just launched the Champions Club, we're offering some very special pricing, especially if you pay annually. The special pricing will expire on Monday, November 21. So make sure you sign up by then!

Also, our next monthly Champions Club call is on Wednesday, November 16. So be sure to sign up before then if you want to jump straight on one of our group coaching / Q&A calls.





What's the Value?

If you were to purchase each component of the Champions Club separately, here's a breakdown of what you'd pay. Where two prices are shown, the lower price is for an email list up to 25,000; the higher price is for an email list up to 100,000.

EmailSmart 101 Training Program	\$499
Smart Stats software	\$99 / \$199 per year
Smart Defender software	\$1199 / \$2399 per year
Smart Trainer software Re-	\$1199 / \$2399 per year
Engagement campaign template	\$999
Monthly Champions Club group call	\$1199 per year
Champions Club Facebook group	\$499 per year
Champions Club Slack channel One-	\$499 per year
to-One Onboarding Call One-to-	\$299
One Success Call	\$299
Total Value	\$6790 / \$9290

So, if you have an email list of up to 25,000 contacts, you'll be getting a total value of \$6790 for an investment of just \$899 per year. This is incredible value! If you prefer to pay monthly, the investment is \$99 per month.

So, if you have an email list of up to 100,000 contacts, you'll be getting a total value of \$9290 for an investment of just \$1799 per year. This is even more incredible value! If you prefer to pay monthly, the investment is \$199 per month.



Our Guarantee To You

We're confident that joining the Champions Club will transform your email results and give you at least ten times the value of your investment if you do everything we'll be teaching in the program. If you don't feel you've received that value, we'll happily refund your investment with no questions asked within 30 days of signing up. So you really do have nothing to lose!

Your Investment

So your investment, if you take action immediately, will be:

Up to 25,000 contacts on your list: Total value \$6790. You pay just \$899/year or \$99/month

Up to 100,000 contacts on your list: Total value \$9290. You pay just \$1799/year or \$199/month If that's not enough to make it a no-brainer, there's probably nothing else we can do.

If you're still with us, click the button below and secure your special pricing.
We will never again offer this program at such a low price.

Yes! I Want Access Now →



Special pricing expires on Monday, November 21.
Next monthly Champions Club call is on Wednesday,
November 16.

Got any questions?

We'd love to talk to you so you can make sure this is a good fit.

How to Contact Evan

Please contact Evan (because he's the cool one) using one of the following methods: SMS, iMessage, WhatsApp or Telegram:

send a text to +1-480-467-7577

Facebook: send a message to Evan using this link:

<https://m.me/samurin.evan>

If you'd rather send an email, just use this link:

evan@emailsmart.com

How to Contact Adrian

If you'd prefer to contact Adrian (even though he's not so cool), please use one of the following methods: SMS, iMessage,

WhatsApp or Telegram: send a text to +44-7414-931331

Facebook: send a message to Adrian using this link: <https://m.me/adriansavage>

If you'd rather send an email, just use this link: adrian@emailsmart.com

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